



FUND I

Who, What, When,
Where, Why and How



Welcome!



National Indigenous Peoples Day

#NIPD2023



WHO

A New Partnership

Rally Assets

- Impact investment management and advisory firm
- Hundreds of clients over the past 12 years
- Market builder: supports the strengthening of the wider impact investing sector



Relay Ventures

- Early-stage venture capital firm
- 25+ years and ~\$900M AUM
- Invests in passionate entrepreneurs, disrupting and creating new markets through technology



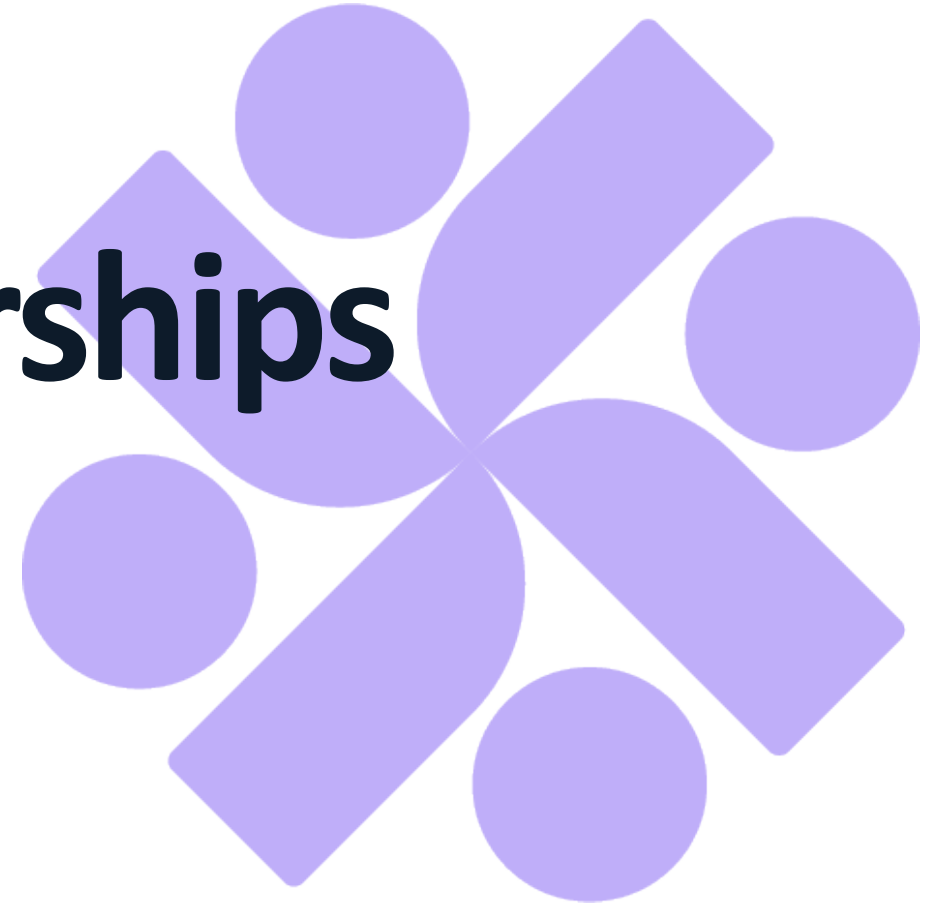
WHO

Many New Partnerships

We can't do this without you!

We need your help to inform our:

- Investment pipeline
- Partnerships
- Advisory committees
- Market building activities



WHAT

Big, Bold Intentions

Deep Impact

+

Pan-Canadian

+

Accelerate Social Equity

+

Large Capital Base

+

Delivering Returns

Systems change that accelerates social equity and sustainable development by addressing all 17 UN Sustainable Development Goals

All regions and communities across Canada

Change the lives of **equity-deserving communities** in Canada

Target \$400M+ (one-third Gov of Canada; two-thirds private capital)

Multiple Private Asset Classes

Individual investments 3-25% returns (dependent on asset class)



WHAT

An Investment Strategy to Address Key Market Gaps

- Support **established fund managers** to accelerate and scale their great work
- Enable more **first-time fund managers** to come to market, enriching the impact ecosystem across the country
- Enable more robust **community-based investment activity** across the country
- Reach **social purpose organizations** that haven't been able to access capital before





Investment Process

realizecapitalpartners.ca/product-submission/



WHAT

There is Power in Community

Community Investments

- Invest in local and regional social finance intermediaries and social purpose organizations through community relationships
- Invest primarily through private debt in organizations that are creating impact in underserved communities
- Community SFI/SPOs include community foundations, community loan funds, small venture capital funds, Indigenous financial institutions, credit unions, nonprofits and charities
- Regional reach, social equity, capacity



WHAT

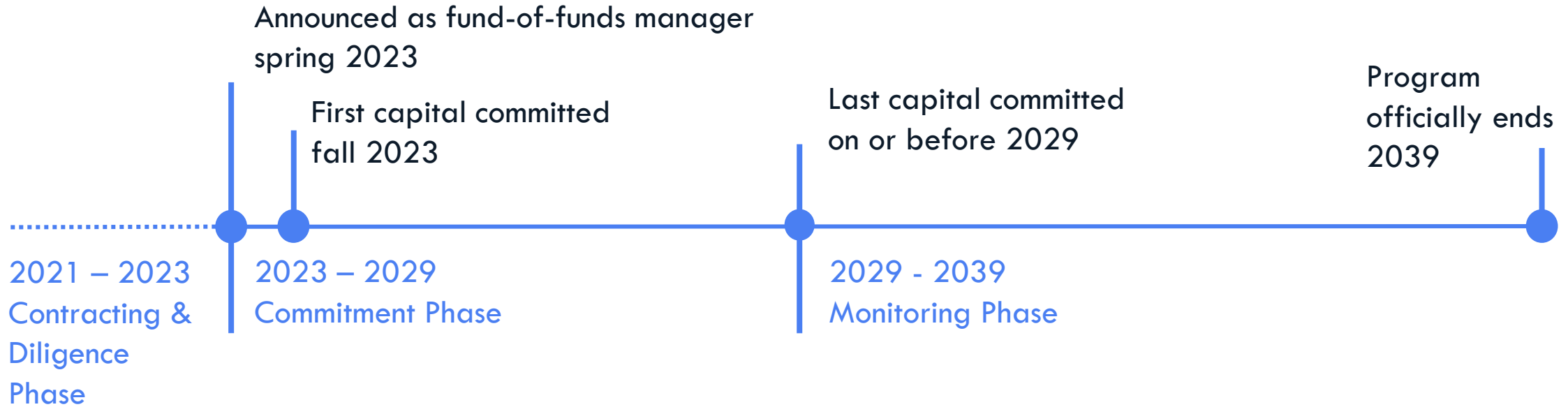
Leveraging Private Capital

We are laying the foundation to begin raising \$270M from private investors, enabling us to **triple our impact**. We believe the fund design will deliver appropriate risk-adjusted returns to private investors.



HOW AND WHEN

We've Only Just Begun



HOW

Staying on Track



COMMON APPROACH
TO IMPACT MEASUREMENT
L'APPROCHE COMMUNE
DE LA MESURE D'IMPACT

**You know it, and we know it: good intentions
are not enough.**

**It's why we'll be measuring our impact and supporting investees to
do so as well.**



HOW

How *else* will we know we're on track?

You'll tell us 😊



Let's Keep Chatting

We're setting up office hours

Contact us online: <https://realizecapitalpartners.ca/>

Email the team: info@realizecapitalpartners.ca

Connect on LinkedIn: <https://www.linkedin.com/company/realize-capital-partners/>

Over to You!

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